Gideon presenters may choose to use media (video or PowerPoint) in their presentations. Presenters must qualify to use media, and this document covers what is required regarding video and PowerPoint.

**VIDEO**

**QUALIFYING TO USE VIDEO**

If you would like to use video to supplement your Gideon message, you must qualify to use it. Simply include it in your presentation when you qualify. If you have already qualified to conduct church presentations under the current guidelines, and later wish to add video to your presentation, you must requalify using video.

Use only approved videos provided on theConnection (see the list on page 2).

**USING VIDEO**

Our philosophy still places the appeal and power of a talented Gideon presenter above the impact of media. However, some churches prefer visual media with their presentations. Offering these churches a Gideon presentation that includes media may increase our impact in these churches.

Remember, video is a supplement to your presentation, but it should not become your presentation. It is simply an appealing way to enhance your personal presentation.

While the use of approved videos in a Gideon presentation can have a powerful impact, technical problems can result in an unfavorable presentation. Video should only be used by Gideons who are experienced with video resources and who can seamlessly blend video into their presentations.

The use of video is subject to the following limitations:

- The pastor authorizes the use of video when your presentation is arranged.
- The church uses video technology regularly in the environment where the presentation will be made.
- The church has all of the necessary equipment (screen, DVD player, and audio) and media personnel to facilitate your use of video.
• Make sure the church has a qualified media person to assist you with your video presentation.

Even if you’re well versed in using video, it may be challenging to use in a Gideon presentation, particularly since you will need to rely on the support of a church media person or team. Work out the timing of the video with the church’s media personnel well ahead of your presentation. To avoid the need to signal someone to play a video during your presentation, provide the media personnel with a copy of your presentation (with the video timing indicated) so they can follow along.

Be prepared by always having backup testimonies you can deliver should you encounter any video difficulties, and always be prepared to deliver your presentation without video if necessary.

Here are some additional tips regarding the use of video in your Gideon presentation:

• Remember, your use of video depends on the length of the presentation the church allows. Never exceed the time given to you by the pastor.

• If you choose to play the video testimonies, select the one or two testimonies that will best work with your presentation.

• A video often times serves as an excellent attention-getter. Be certain to prepare transition statements to take you to and from your video segments for a smooth presentation.

• While video clips are impactful, we must remember the purpose of the presentation, which is to move God’s people to act on behalf of The Gideons in prayer, in financial support, and in membership.

VIDEO RESOURCES
Video-qualified speakers now have many videos to choose from when preparing to speak in a church. You can download church videos from the Church Ministry page on theConnection, including:

• More to the Story (3:00)
• It Changes Everything (1:11)
• With Every Heartbeat (3:18)
• Love in Action (2:33)
• Country Profile Videos—Brazil (2:47), India (2:14), Nigeria (2:20), Philippines (2:01)
• Five Video Testimonies—Beth Kroa (2:21), Christopher Yuan (2:22), Leroy Cannady (2:58), Michael Williams (2:24), Pat Shelton (2:54)
• The Life Book (:53)
• Lord I Need You (3:14)
• The Ministry of Gideons (2:48)
**VIDEO ONLY PRESENTATIONS**

The inspirational videos are also appropriate for use in churches that may not allow a live Gideon presenter and that use video on a regular basis. The approved use of these videos has expanded to include the following churches:

- Any church with at least 1,000 people attending the worship service that requests the video where a live Gideon presentation cannot be obtained.

- A church of any size where a live Gideon presentation cannot be obtained that requests the video, with the approval of the state president or state church ministry coordinator and USA zone trustee.

When only a video is used, ideally, a Gideon should introduce it.

These videos are not to be provided to a pastor to show without a Gideon present. Our goal is to have a Gideon presenter introduced as a representative of The Gideons—and for him to introduce the video.

If an offering is acceptable in the church, the Gideon, or pastor, can make that appeal after the video is shown.

**POWERPOINT**

**QUALIFYING TO USE POWERPOINT**

If you would like to use PowerPoint to supplement your Gideon message, you must qualify to use it. Simply add it to your presentation when you qualify. If you have already qualified to conduct church presentations under the current guidelines, and later wish to add PowerPoint to your presentation, you must requalify using PowerPoint.

You must submit a copy of your PowerPoint slides with your written outline. Approved slides can be found on the SPEAKUP365 Resource Page. The use of personal slides is now acceptable, if approved in advance by the state church ministry coordinator or his designee. If you qualify with PowerPoint, you are automatically qualified to use video.

**USING POWERPOINT**

Your PowerPoint should not be the focus of the congregation’s attention. We want them to see it, but it should not include elements that could be distracting to the viewer. PowerPoint is simply a supportive backdrop to illustrate a point. Pictures are stronger than bullet points. Always use a font size greater than 30 point if you use text.

PowerPoint should only be used by Gideons well versed in how to prepare and assemble a PowerPoint presentation. While the use of appropriate pictures in a Gideon presentation can have a powerful impact, inappropriate pictures, or technical problems encountered in using PowerPoint, can hamper it.
The use of PowerPoint is subject to the following limitations:

- The pastor authorizes the use of PowerPoint.

- The church uses similar technology regularly in the environment where the presentation will be made.

- The church has all the necessary equipment (computer, projector, screen, audio).

- The church has qualified personnel to facilitate the use of PowerPoint.

Even if you're well versed in using PowerPoint, it may be challenging for you to use in a Gideon presentation. Advancing slides is a primary concern. Most likely, you will not control the computer system—nor will your prayer partner.

You should not signal someone to advance the program for every slide. Doing so is annoying and detracts from the emotional power of your presentation.

If the PowerPoint malfunctions for any reason, don’t give it undue attention or make apologies. Keep going and complete your presentation within your original time limit.

**POWERPOINT RESOURCES**

You may use the provided ten-minute presentation on the SPEAKUP365 resource page or use slides from it to create shorter presentations. Or, select and arrange slides from the slide library under Resources on theConnection. We recommend starting with the slide that has the logo and our name and ending with the slide that has our logo, name, and Web address.

Select the slides you wish to use, putting them in the order that is appropriate for your message. As you arrange your slides, never use “flashy” transitions; instead, provide a smooth, subtle transition from one slide to the next, with fading.