



MEN OF **GOD**
MEN OF **FAITH**
MEN OF **ACTION**

ANNUAL REPORT **2022**

*Iron sharpens iron,
and one man
sharpens another.*

PROVERBS 27:17



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ANNUAL REPORT **2022**

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ONE SPIRIT, ONE MIND, ONE VISION— STRIVING SIDE BY SIDE FOR THE FAITH OF THE GOSPEL.

“One Vision” reminds us of our single objective to win others for the Lord Jesus Christ and how we accomplish that through our three mission strategies: associating together for service; personal testimony and personal work; and the placement and distribution of God’s Holy Word, or portions thereof. Lastly, it reminds us of the shared values that have always shaped the Christian business and professional men who have served in our Association.

SHARED VALUES UNITE US.

In the pages of this Annual Report, you'll see how our shared values bring our members closer together. For example, Gideons in war-torn Ukraine and Russia are uniting as Men of God, offering encouragement and prayers for their brothers across the borders (page 12).

Stories of younger Gideons like George Newfield (page 30) illustrate how our members grow spiritually and professionally from close mentoring relationships with older Gideons. When our members leverage their unique influence as Men of Faith and lead younger members, they help them better fulfill their calling to serve the Lord, extending the impact of the ministry to future generations.

You'll read about Gideons in Bogotá, Colombia, who are living out their calling to seek Kingdom impact as Men of Action (page 17). By creating a personal witnessing workshop that engages the church, they have laid the foundation for a program that is growing throughout our worldwide Association.

As Men of Action, Gideons also advance the Gospel as they share God's Word, like the Gideons who placed a New Testament into the hands of a fifth-grader named Gary who grew up to become a pastor (page 20).

Whether you are a member, pastor, donor, Friend of The Gideons or someone whose life was touched by a copy of God's Word received from The Gideons, we hope you find inspiration in these pages as you read how the Lord has blessed this ministry over the past year. You may even sense Him inviting you to a new spiritual adventure, as well.



A MINOR ACCIDENT PROVES TO BE **LIFE-CHANGING**

On August 20, 2021, Sam and Lynda Shoquist (Austin North Camp, Texas) were involved in a minor auto accident with another couple, Daniel and Gabriela. After the couples exchanged insurance information, Sam and Lynda took the opportunity to share the Gospel with the younger couple and invite them to church. Daniel and Gabriela accepted the offer and began attending. A few Sundays later, the Shoquists invited them to their home for lunch. While discussing how God brought the two couples together uniquely for His purposes, Sam and Lynda used Personal Workers Testaments to share the plan of salvation. After reading and praying together, Daniel and Gabriela accepted Jesus as their personal Lord and Savior. What an amazing God we serve—only He can divinely arrange people, events, and time, to allow faithful members an opportunity to win others like Daniel and Gabriela for Christ.



Dear Christian Friend,

“Therefore, as you received Christ Jesus the Lord, so walk in him, rooted and built up in him and established in the faith, just as you were taught, abounding in thanksgiving. See to it that no one takes you captive by philosophy and empty deceit, according to human tradition, according to the elemental spirits of the world, and not according to Christ.” **COLOSSIANS 2:6-7**

On Friday, February 11, 2022, I had the privilege to participate in the dedication of the Heritage Center at the headquarters of The Gideons International in Nashville, Tennessee. It is a vast collection of memorabilia unique to this association, commemorating watershed moments of our 124-year history. It reminds us of our roots.

Deuteronomy 32:7 also tells us to remember our roots: “Remember the days of old; consider the years of many generations; ask your father, and he will show you, your elders, and they will tell you.”

Four deep roots of The Gideons International include: 1) our personal testimonies, 2) our Core Values, 3) our calling as a men’s ministry, and 4) our primary objective.

First, we are rooted in our personal testimonies. Our founders focused on who a man was before God and the strength and power of his testimony before Christ. We were formed to help Christian business and professional men maintain a strong testimony for Christ.

As members, we strengthen and sharpen each other’s testimonies, so we can be ambassadors for Christ in our homes, churches, and business communities. Our testimonies are on display. Therefore, Gideons and Auxiliary should be exemplary in business, and be the best employers and employees in the workplace.

Second, we are rooted in our Core Values. Our uncompromising belief that the Bible is the inspired, infallible, inerrant word of God is our

Core Value that serves as a foundation for the others. It is becoming less and less popular to be Men and Women of the Book in our communities and even in our churches. We must remain rooted in the Bible.

Third, we are rooted in being a Christian business and professional men’s ministry. God has preserved us as such for 124 years. We see the value of men associating together for service, and sharpening one another. Let’s pray God will sustain us.

Lastly, we are rooted in the work of the ministry. No other ministry has been given the God-given responsibility to place and distribute the Word of God like we have, 2.4 billion and counting! Praise God, we remain true to our mission.

Deeper than any root I have already mentioned is being rooted in Christ. As long as we stay connected to Christ, personally and corporately, we will remain rooted. If we remain rooted in Christ, He can build us up as branches to bear fruit for His Kingdom. May it always be so in The Gideons International.

Thank you for your trust to serve the past three years as president of The Gideons International. I pray we have deepened our roots and are positioned to build up what God has in store for our bright and successful future of winning others to the Lord Jesus Christ.



A handwritten signature in orange ink that reads "Allen J. Huth". The signature is written in a cursive, flowing style.

ALLEN J. HUTH
International President
The Gideons International

OUR HERITAGE

*Therefore, since we are surrounded by so great a cloud of witnesses, let us also lay aside every weight, and sin which clings so closely, and let us run with endurance the race that is set before us. **HEBREWS 12:1***



THE HERITAGE CENTER: NOW OPEN FOR INSPIRATION

How do you assemble a collection of historic materials from more than 120 years into a flowing story depicting the faithfulness of God? That was a central challenge of planning what would become the Heritage Center of The Gideons International.

Once the project was approved and the finances secured (funding for the project was provided separately from any funds designated for Scriptures), the months' long, painstaking process of curation began. Hundreds upon hundreds of archived photos, documents, and other antiquities that had accumulated at International Headquarters throughout the years were then sorted and cataloged. Through months of review, collaboration, and prayerful consideration, selections were made for the final artifacts to exhibit based on which mementos best communicated the inspiring story of the Association.

With the exhibits in place, the Heritage Center officially opened in the fall of 2021. Items on display are arranged by the decade in which they were produced, weaving a powerful story of God's faithfulness throughout the years.

Through the Heritage Center, we hope to honor the many moments that have shaped The Gideons International.

Members and guests are invited to visit the center, located on the first floor of International Headquarters in Nashville, Tennessee. Tours are Monday through Friday, from 9 a.m. to 3 p.m. Central Time. Appointments are encouraged and can be scheduled by calling 615-564-5000.

“It was fantastic to see the old material with original handwriting. It strengthened my feeling of being part of a great mission which the Almighty has used in such a special way for so long.”

LASSE SCHULTZ,
INTERNATIONAL TRUSTEE FINLAND

“This visit brought to life the importance of being a strong building block for future generations of The Auxiliary of The Gideons International to stand on.”

DEENA HUBLER,
INTERNATIONAL AUXILIARY SECRETARY

The Gideons International:

OVER 120 YEARS OF WINNING THE LOST FOR CHRIST

1898 John Nicholson & Samuel Hill pray about the need for Christian businessmen to fellowship together in strengthening their faith and sharing their witness while traveling.

1899 Led by the Holy Spirit, Nicholson, Hill, & William J. Knights choose a name for their new association: The Gideons.

1908 Ministerial union pastors agree to support Gideons putting God's Word in hotels.

1916 Gideons begin placing Bibles in hospitals.

1934 Wives of Gideons (The Auxiliary) first share Bibles at women's homes, hospitals, and YWCA's.

1941 Just prior to WWII, Gideons offer Testaments to USA military, while Auxiliary hand out Testaments to service nurses.

1946 Gideons begin giving Testaments to 5th-12th grade school students.

1968 Apollo 8 astronauts circle the moon with Gideon Service Testaments aboard.

1971 Gideons place their 100 millionth Scripture.



1972 Gideons initiate personal distribution of Testaments at colleges.

1978 In just 7+ years, Gideons place another 100 million Scriptures (200 million total).

1989 Poland, Hungary, and Yugoslavia are opened to Gideon ministry.

2001 After 90+ years of sharing the Word, the one billionth Gideon Scripture is distributed.

2015 In less than 15 more years, the second billionth Gideon Scripture is shared.

The new Gideon Bible App provides God's Word in over 1,300 languages.

2017 Gideons and Auxiliary hand out the 100 millionth Personal Workers Testament. These Scriptures are purchased by our members for use in sharing their faith.

2018 Gideons deliver the first Tatar Scriptures to Russia. Over 5 million Russians speak Tatar.

Nearly 120,000 Testaments are provided to earthquake victims in Indonesia and Haiti.

2020 Our Gideon history is preserved through the publication of *Witness to History*. (Book available at WitnessToHistory.org)

More than 4,500 Scriptures are provided to fill requests from New York hospitals and facilities in response to COVID-19.

Due to COVID-19, the 2020 Gideons International Convention is held as a virtual event with an estimated 50,000 members participating online.

2021 Gideons hold first virtual new member events.

The Bru language Scripture is approved as the 109th translation available through The Gideons.

2022 2022 Scripture Distribution Enhancements are approved for Vacation Bible Schools and other authorized venues.



MINISTRY HIGHLIGHTS

...Look, I tell you, lift up your eyes, and see that the fields are white for harvest.

JOHN 4:35b



GLOBAL DISTRIBUTIONS AND PLACEMENTS

COVID-19 resulted in the cancellation of most of our international Scripture blitzes scheduled for this fiscal year. Still, by God's grace, we were able to conduct three of these international outreach events. In addition, 14 metropolitan Scripture blitzes in the USA were carried out including events in New York City, Chicago, Pittsburgh, Seattle, San Antonio, and Los Angeles.

INTERNATIONAL SCRIPTURE BLITZES 2021-22

BOUAKÉ, CÔTE D'IVOIRE NOVEMBER 20-27, 2021

Goal: 100,000 Scriptures

Actual Placed & Distributed: 141,641 Scriptures

International Team Leader: David W. Martin

LUANSHYA, ZAMBIA MARCH 12-19, 2022

Goal: 75,000 Scriptures

Actual Placed & Distributed: 29,129 Scriptures

International Team Leader: David Wyher

SAN JOSÉ, COSTA RICA APRIL 2-9, 2022

Goal: 80,000 Scriptures

Actual Placed & Distributed: 80,742 Scriptures

International Team Leader: Kevin Keck

BRINGING HOPE TO UKRAINE

“Today is the 47th day of the war, the day on which we are still together, grateful to God that we are still alive and blessed by Him!” This expression from a Ukrainian Gideon in mid-April echoes the hearts of more than 2,100 Gideons and Auxiliary in Ukraine. Within three months of the Russian invasion, an estimated 14 million people had fled their homes seeking stability in Western Ukraine and neighboring countries.

Gideons and Auxiliary in Western Ukraine and bordering areas have opened their hearts and homes to refugees, and God is giving them opportunities to share the hope of the Gospel. One field representative housed as many as 22 people, holding nightly prayer meetings with fellow Gideons, Auxiliary, and non-believing neighbors.

“On the very first evening, our neighbors and relatives knelt and began to ask God for forgiveness and cry. The daughter of our neighbor wept and regretted she had not come to God for so long. Tears of repentance flowed down her cheeks, the heaviness fell from her heart, and relief came,” he said. “Our guests received Scriptures from The Gideons—the saving Good News of Jesus Christ.”

Gideons in Russia and Ukraine are staying in touch and encouraging each other as a united family in Christ. The associate national director for The Gideons in Russia expressed the following to Gideons in Ukraine:

“We pray for you all the time. I believe that our Lord has everything under His control and will not allow testing beyond our strength. I believe that under these conditions, your testimony and preaching of the Gospel will grow. We must become a response to the spiritual demand of people who find themselves in these difficult circumstances.”

Ukrainian Gideons and Auxiliary have shared 300,000 Testaments with people who have fled to remote parts of the country. An additional 200,000 are being printed amidst a limited supply chain and transportation routes closed due to the vast destruction in many parts of Eastern Ukraine. Such challenges do not stop members from fulfilling their ministry. They know God has uniquely positioned them in these circumstances to point people to Him.

Even more Scriptures are needed for refugees seeking comfort and hope. Association leaders in Ukraine and surrounding countries are working diligently to get additional Scriptures ordered, printed, and delivered to members.

Despite all the horrors of the situation, the people of Ukraine are gratefully accepting any help and are very open to hearing the saving message of the Lord. “People thanked us, cried, and kissed God’s Word, seeing that it is in their native Ukrainian language,” said one Ukrainian Gideon. Continue praying for peace and for many to come to faith in Jesus Christ.

WORDS OF COMFORT IN A HURRICANE'S AFTERMATH

Hurricane Ida struck the Louisiana coast in late August of 2021—exactly 16 years after Hurricane Katrina hit the same coast. Emergency Scripture distributions were quickly approved. Some 25,000 Scriptures were shipped to Louisiana for members to share with people in areas most impacted.

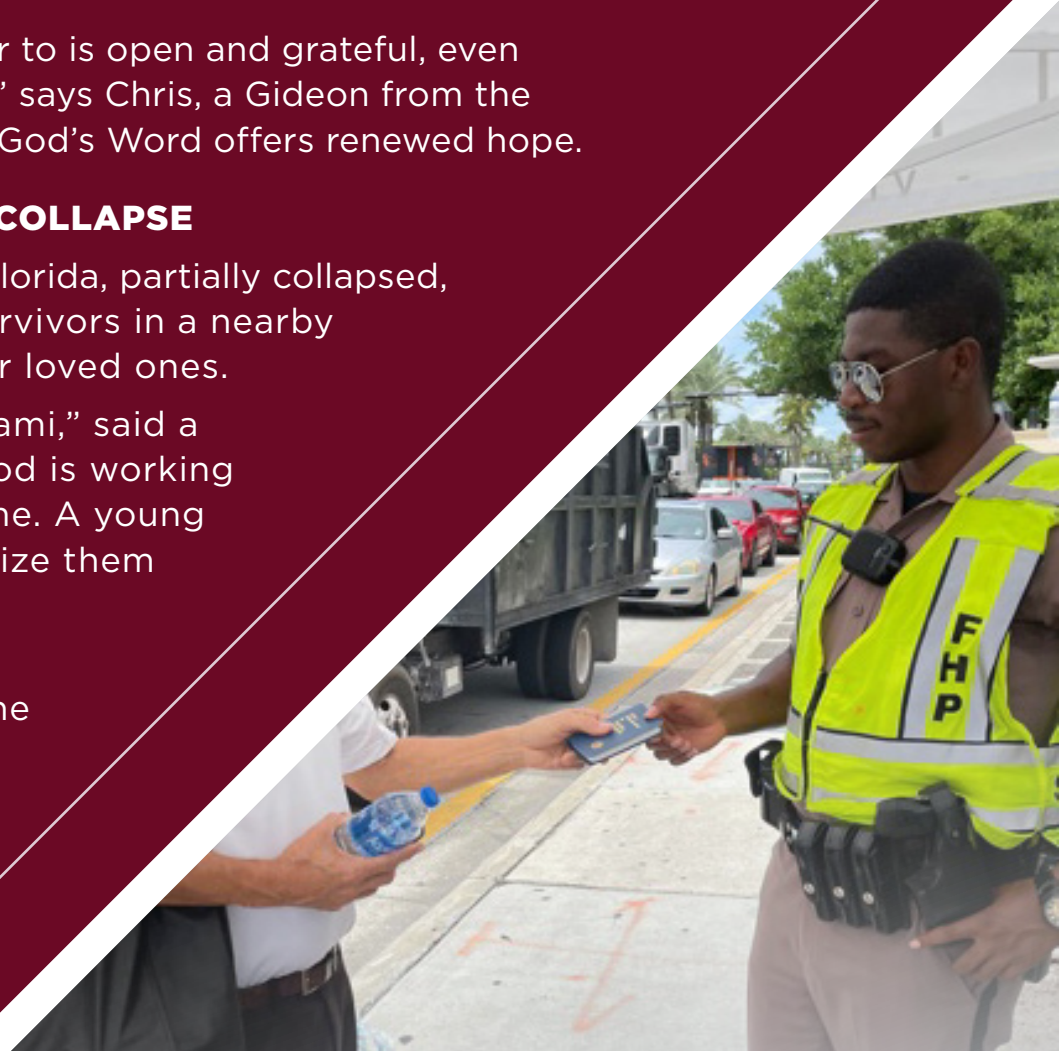
“Almost everyone we have offered a Scripture and prayer to is open and grateful, even crying when we offer them words of comfort and hope,” says Chris, a Gideon from the Lafayette Camp in Louisiana. Even when all seems lost, God’s Word offers renewed hope.

GIDEONS REACH OUT TO SURVIVORS OF A CONDO COLLAPSE

On June 24, 2021, a 12-story condominium in Surfside, Florida, partially collapsed, leaving dozens dead. Our members reached out to survivors in a nearby hotel as well as people still waiting to hear about their loved ones.

“Gideons have been a blessing to work with here in Miami,” said a chaplain for the Red Cross. “It is heartbreaking, yet God is working in the hearts of people like I haven’t seen in a long time. A young Jewish couple accepted Christ, and I was able to baptize them in a hotel pool.”

One Gideon witnessed to a man who had no spiritual background. The man took a Scripture and thanked the Gideon for what he was doing. Even when life comes crashing all around, how firm a foundation we have to share with others.



Dear Christian Friend,

With pandemic restrictions easing, we are gathering again in person and returning to the placement and distribution of Scriptures in our mission of winning others to Christ. Praise God.

As a membership-based association, membership is one of our critical success factors. This past year, worldwide Gideon membership declined 1.4%, ending the year with 151,166 Gideons. Total membership including Auxiliary declined one half of one percent, ending the year with 242,996 members.

We experienced growth in India and Nigeria with each driving more than a 7% increase in total membership. As our international outreach teams prioritized efforts on membership renewal and recruitment, by the grace of God, 10 of our 11 international regions increased membership for Gideons and Auxiliary. We experienced 5.5% growth in Gideons and nearly 8% growth in Auxiliary members in international outreach countries!

Our International Headquarters staff continued serving by carrying out three primary roles:

- ▶ Implement the policies and procedures of the International Cabinet.
- ▶ Provide the expertise, resources, infrastructure, and training that allows the membership to drive the ministry forward.
- ▶ Inspire our members to fulfill their call.

The work of our International Headquarters is aligned with the three mission strategies of our Association. Our first mission strategy in winning others to the Lord Jesus Christ is the association of Christian business and professional men for service. This past year, improvements for this mission strategy included:

- ▶ The Gideons International Operations Manual replaced the Guide Book, the Auxiliary Guide Book, and seven other manuals, reducing content from more than 500 pages to less than 200 pages.
- ▶ Online training modules were launched to help elected camp officers better fulfill their roles.
- ▶ The new GideonNow mobile app launched, combining tools for both Church Ministry and our members' daily needs as they conduct ministry activities.
- ▶ The digital membership application was enhanced.
- ▶ A Sponsor Guide was published to help Gideons and Auxiliary effectively engage new members.

Our second mission strategy for winning others to Christ is through personal testimony and personal work. For greater impact, we've made changes including:

- ▶ Updates to the Gideon Bible App, allowing a Scripture version to now be downloaded for offline use.
- ▶ Improvements to our educational course titled, *Conversations: A Simple Approach to Share the Gospel*, which continues to help men and women learn how to share the Gospel more effectively.

Our third mission strategy is the placement and distribution of God's Holy Word – the Bible – or portions thereof in approved venues. The International Cabinet approved significant changes in the Scripture Distribution Program that we believe will open many new venues for sharing God's Word.

Additionally, the International Headquarters team delivered three key infrastructure improvements to help drive this ministry:

- ▶ A major upgrade of our Financial Management System.
- ▶ New tools to recruit Friends of The Gideons including a streamlined website.
- ▶ Spanish, French, and Russian translations of all information on *theConnection* (member website).

My prayer for this year is that we will be rooted more deeply in our Lord, built up in faith, believing that “*nothing* can hinder the Lord from saving by many or by few.” (1 Samuel 14:6) And, as we strive side by side for the faith of the Gospel, may God use our efforts to win others for His glory!

In Christ,



Dan Heighway
DAN HEIGHWAY
Executive Director

CHURCH MINISTRY

And how are they to preach unless they are sent? As it is written, “How beautiful are the feet of those who preach the good news!” **ROMANS 10:15**

HOW A PERSONAL WITNESSING WORKSHOP WENT GLOBAL

Nearly ten years ago, Gideons in Colombia recognized a desperate need to improve the Association's relationship with the local church.

"We were perceived by the church as distributors of books, and as nice businessmen who visited churches once a year to ask for prayer, for new members, and for offerings," says Rafael Varón from the Bogotá Northeast Camp. He and his fellow Gideons also observed a lack of urgency in local churches for personal evangelism. They began praying for a solution, and then conducted a study into the problem.

Like any good businessman, Varón recognized that "every problem has an opportunity." This opportunity grew into a partnership between the local church and Bogota's Gideons to launch a personal witnessing workshop.

The training is inspiring more people to share the Gospel.

Pablo Caballero is a member of the Bogotá Central Camp and has served in the Association for nearly 15 years. During his years of service, Caballero found himself becoming what he calls "a routine Gideon."

"I was meditating on our Core Values that point to us being soul winners," says Caballero. "We were Bible distributors—but soul winners? I didn't see that, and I didn't feel that. We were all in our comfort zones."

Through the personal witnessing workshop, Caballero has rediscovered a "passion for evangelism." He's seeing that passion moving through the church, as well.

Pastor Sergio Enrique Quintero of My Home Christian Church in Bogotá calls the city "a monster" of a location with many people who do not know Jesus. "Teaching our people to share about Christ is first an obligation; it's our Lord Jesus' mandate. We need more people to know about Jesus...we want the Kingdom of God to be filled with souls."

What Gideons in Bogotá started has now grown into an international personal witnessing training program of The Gideons known as *Conversations: A Simple Approach to Sharing the Gospel*.

We praise God for how this training is equipping our members and churches to make Jesus known through personal witnessing and the sharing of God's Word.

A SOUTH CAROLINA PASTOR **THANKS THE GIDEONS**

I wanted to take a minute and share with you what a blessing this past Saturday morning was to my congregation. Nearly 20 of our church members attended the witnessing training event offered by The Gideons International—*Conversations: A Simple Approach to Sharing the Gospel*.

I have been in full-time vocational ministry for over 22 years and have had multiple opportunities to sit through various evangelism training programs. I am very pleased to say that *Conversations* is one of the best I have experienced. Both Gideons did very well in presenting the material and engaging the class. They are to be commended.

I spoke to several of our attendees yesterday during our church service and all felt very well equipped and excited about their opportunities to share the Gospel. I look forward to watching God work through our church members as they have conversations about Christ with others. Thanks again for the work you do and for bringing such a needed training to our churches.

REV. MATT FRIZZELL

*Rose Hill Baptist Church
Georgetown, SC*



FRUIT FROM THE **CONVERSATIONS TRAINING**

John Spitzner (Carson City Nevada Camp) had just completed the *Conversations* training. That morning, he prayed for God to lead him to someone who needed Jesus. While picking up his two dogs from the groomer, he began a conversation with an employee there named Christa. She explained that her husband had been talking to her about going to a church so they could answer questions their 10-year-old daughter was having about faith. John took this opportunity to open a Testament to the back cover and read Christa the plan of salvation. In the moments that transpired, Christa surrendered her life to Jesus, praying to receive Him as her Lord and Savior.

SUBMITTED BY RICHARD BARTLETT

Concord Walnut Creek Camp, Nevada



THE GIFT OF GOD'S WORD CHANGES A STUDENT'S LIFE

“Boys and girls, some Gideons are coming tomorrow to bring you a gift,” said Gary Linton’s fifth-grade teacher. This was the first time Gary ever heard of The Gideons. He was excited.

The next day, as promised, Gideons walked up and down the aisles of Gary’s classroom handing students their Scriptures. One of the Gideons looked down at Gary and said, “This is for you, Son—a brand new copy of God’s Word.” Gary felt so proud to have that Testament. He did not read it immediately but placed it in the top drawer of the chest in his bedroom.

As a teen, Gary began skipping school, smoking pot, and drinking. “I was doing a lot of things that would break my mother’s heart, and I knew it,” he recalls.

“I needed something to help me with all the guilt and shame that weighed so heavy on me. Because of that Gideon who thought enough to come to my school and give me a copy of God’s Word all those years ago, I ultimately had somewhere to turn during a very dark time of my wayward teenage life,” says Gary. He ended up on his knees beside his bed asking Christ to be Lord of his life.



The following Sunday, he went to church. He looked rough. No one at church acknowledged him, and he was getting ready to turn around and leave. But then a man came over and put his arm around Gary's shoulder and said, "Son, you're going to love our church. I'm so glad you came today. Come on in." When it was time for the message, that man walked up to preach. That pastor became Gary's best friend.

Today, Gary pastors Seminole Baptist Church in Tallahassee, Florida, and leads his congregation to "continue to grow deeper so they can continue to reach farther."

He tells other pastors about the impact The Gideons International has had and continues to have on his life and ministry. "I say to pastors the best thing that ever happens to your people is to get involved with The Gideons." Each year, his congregation holds a Gideon Appreciation Day offering—last year, they

contributed over \$12,500. The congregation also promotes the GideonCard Bible Program, where congregants can purchase cards that make a difference for eternity.

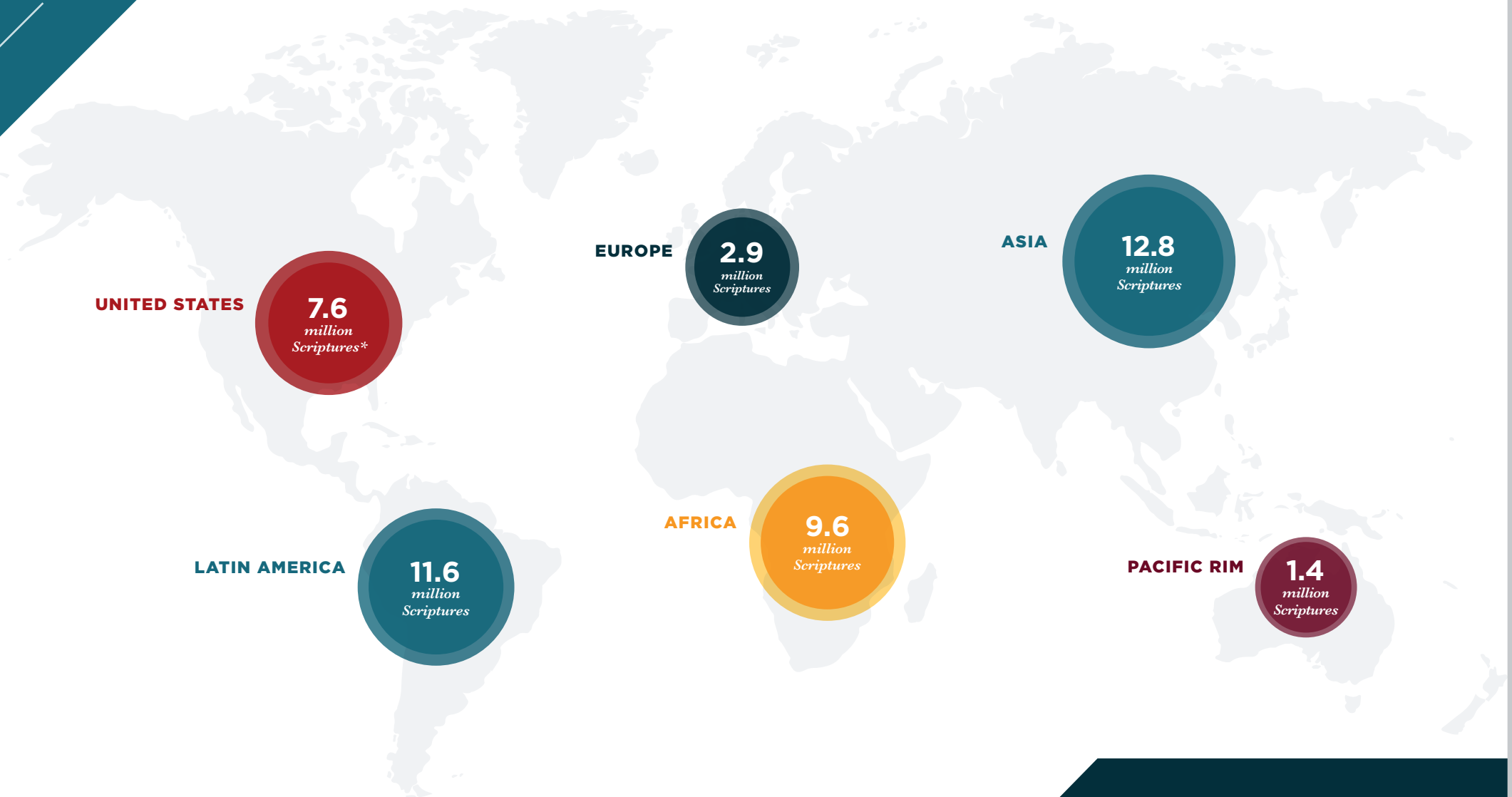
"The best dollar you ever spend is the dollar you put in the offering plate for The Gideons. It's a great cause," says Gary. "I tell people that if any good ever comes out of my life—if anyone is helped, blessed, or saved, it's because of two things. It's because a Gideon put a copy of God's Word in my hand, and a pastor put an arm around my shoulder."

THE PLACEMENT & DISTRIBUTION OF GOD'S WORD

And this Gospel of the kingdom will be proclaimed throughout the whole world as a testimony to all nations, and then the end will come.

MATTHEW 24:14





USA AND INTERNATIONAL OUTREACH

For the fiscal year ended May 31, 2022

* Does not include 3.3 million copies of *The Life Book*.

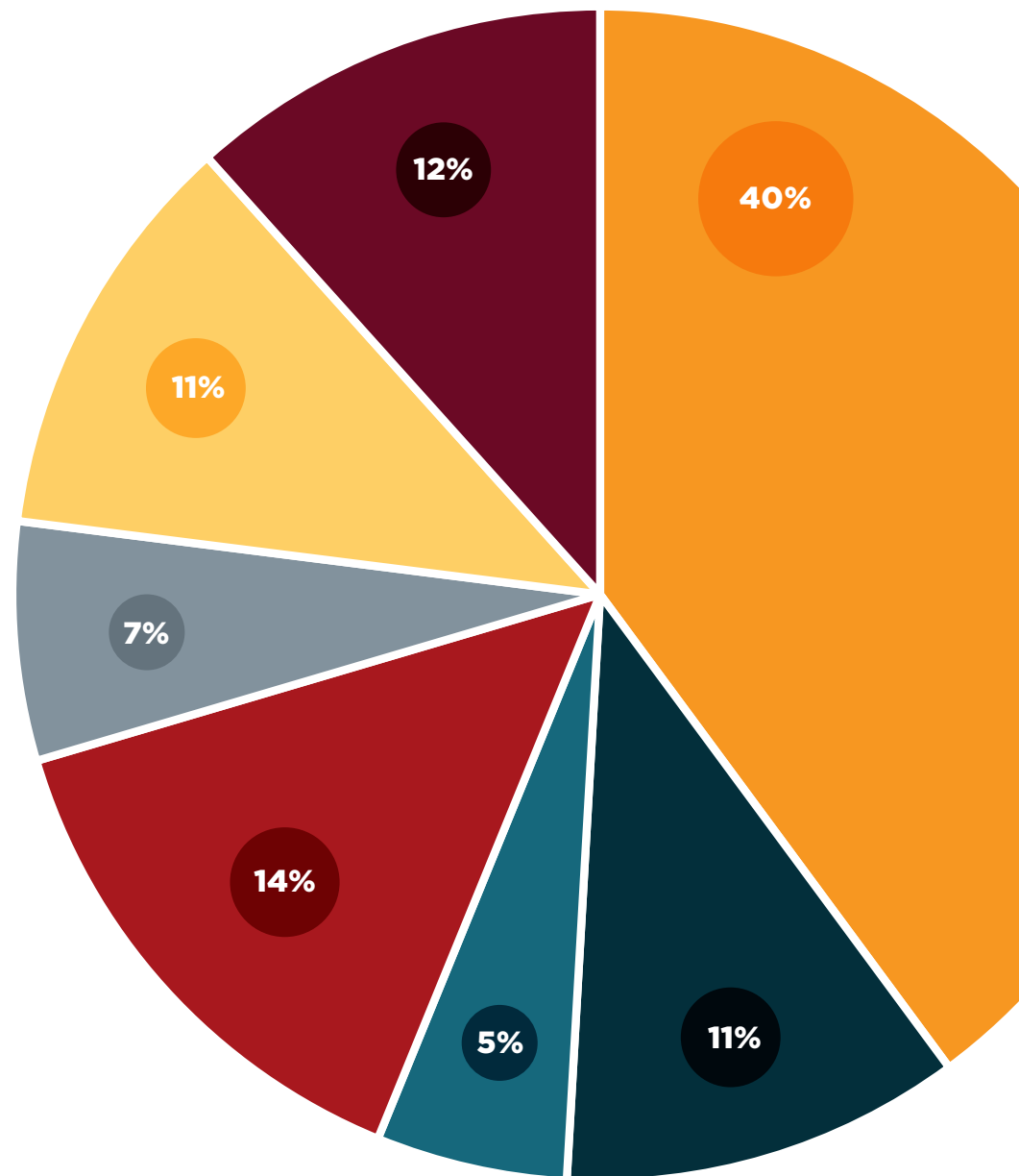
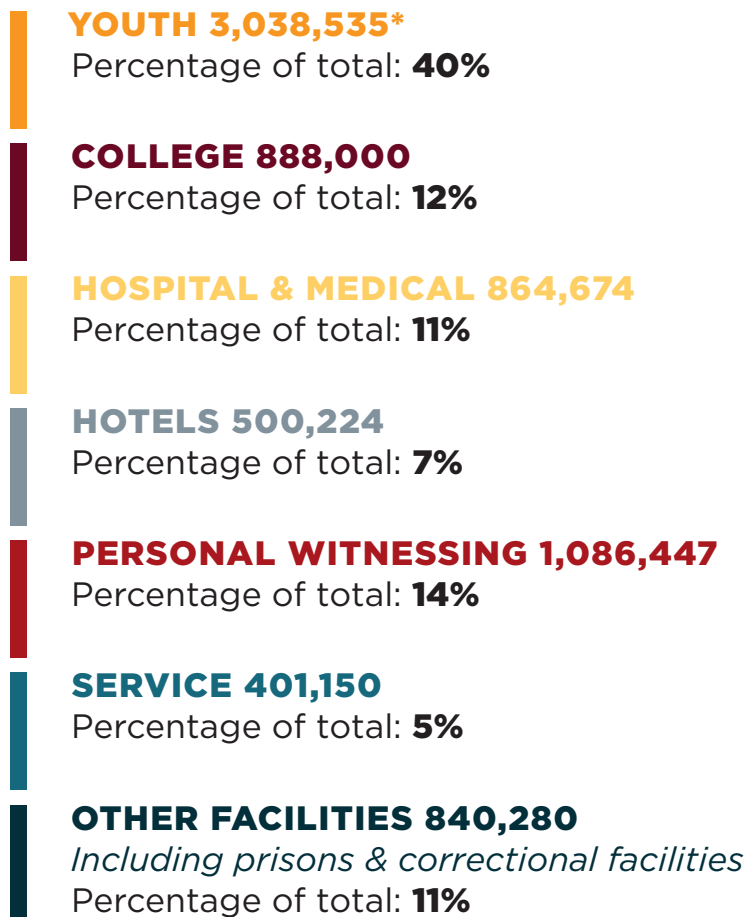
*Declare his glory
among the nations...*

PSALM 96:3



MAJOR USA SCRIPTURE DISTRIBUTION CATEGORIES

June 2021-May 2022



** Does not include 3.3 million copies of The Life Book.*

A SIDEWALK ENCOUNTER WITH A STUDENT

NEW YORK CITY METROPOLITAN SCRIPTURE BLITZ, SEPTEMBER 2021

My wife and I were giving out Testaments to students on a public sidewalk. During a slight lull in passersby, my wife noticed a student on the other side of the sidewalk. She asked if I had given him a Scripture. I couldn't remember, so I approached and offered him a New Testament—he accepted it. His name was Joshua.

I opened the Testament and showed him the Helps section in the front and the plan of salvation in the back. He showed interest, so I asked if he was saved. He was unsure, so I shared the Gospel with him. God's Word spoke to him. Joshua responded by praying to receive Jesus Christ and then signed and dated the back of the Testament.

He nervously shared that only a few months earlier, he was having suicidal thoughts. He recently started going to church. He then told me, "I believe it isn't by accident you are standing in front of me."

My eyes began to tear up. I told him God knew his heart and had brought me there to convey His love. I shared a few more Scripture verses and encouraged Joshua to show the pastor of his church the back of the Testament so he could celebrate Joshua's decision to receive Jesus as Lord.

REZA RASTI

Hermitage Camp, Tennessee



SHINING LIGHT INTO THE MIDDLE OF DARKNESS

COSTA RICA INTERNATIONAL SCRIPTURE BLITZ, APRIL 2022

Gideons drove to an area nicknamed by locals as “Little Hell,” because of the influence of drug cartels, drug abuse, prostitution, excessive crime, and extreme poverty in the community. The Gideons parked inside the school compound for fear their car would be broken into on the street. Razor wire and iron bars bordered the classroom windows. Yet even in the middle of such darkness, Gideons were able to shine the light of Jesus. As students walked by, Gideons placed a copy of God’s Word into the outstretched hands of every student they encountered. Each student gladly accepted. Please pray for these students to engage with God’s Word resulting in Gospel transformation in their life, throughout their community, and beyond.



LIFE-CHANGING TABLE TALK

ZAMBIA INTERNATIONAL SCRIPTURE BLITZ, MARCH 2022

A Gideon sat down at a table with three men outside a lodge in Luanshya. He asked if they knew Jesus as their Lord and Savior. Two of the three men said they did. The third, Edgar, said he did not. The Gideon offered him a Testament. Edgar accepted it and when asked, read the plan of salvation verses in the back. The Gideon then asked Edgar if he had ever called on the name of the Lord for salvation. Edgar indicated he had not. “Would you like to pray now?” the Gideon asked. Edgar said he would. After praying the sinner’s prayer, Edgar signed and dated his Testament acknowledging his decision.

A second Gideon, from the Ndola Camp, observed that the man next to Edgar was listening intently as the Gospel was being shared. This man was Edgar’s friend, Robby. The Gideon took the opportunity to witness to Robby who then also prayed to receive Jesus.

David Wyher (Montgomery East Camp, Pennsylvania), was the blitz team leader. “Each time a person hears the Gospel it has potential for a transformative effect in their life,” says David. Please pray the transformative effect continues to spread throughout the communities where Gideons ministered in Zambia.



THE IMPACT OF MEMBERSHIP

*...standing firm in one spirit, with one mind
striving side by side for the faith of the Gospel,*

PHILIPPIANS 1:27B



The testimonies we receive each year of suicides prevented, addicts set free, marriages healed, and other salvation-related outcomes are directly related to the Scriptures placed and distributed, often with a personal word of witness, by our members. Without these members, we could not accomplish our objective of winning others to Jesus. This map represents Gideons and Auxiliary from some 200 countries, territories, and possessions, for the fiscal year. Please pray for our members as they continue on the journey to which God has called them to through The Gideons International.

For the fiscal year ended May 31, 2022



Gideons: 54,766
Auxiliary: 29,020



Gideons: 17,084
Auxiliary: 7,024



Gideons: 33,442
Auxiliary: 24,301



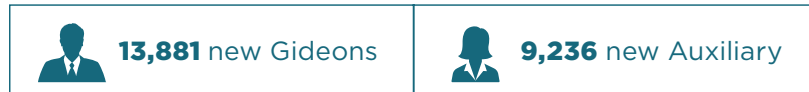
Gideons: 20,147
Auxiliary: 14,393



Gideons: 17,098
Auxiliary: 12,117



Gideons: 8,629
Auxiliary: 4,975



WHY I'M A GIDEON: GEORGE NEWFIELD

George Newfield was born into a Christian home under the former Soviet Union. He came from many generations of believers, some of whom faced persecution for their faith. In 1989, with only four suitcases of children's clothes and \$500 in their pockets, his family left as refugees. When they arrived in America, George was almost four. The family did not know the language or culture, and had no employment prospects. "We had each other and God, and that was about it," remembers George.

Growing up, George regularly attended Sunday school, church camps, and retreats. Yet, there was still a pull from the world that Psalm 1 also describes as "chaff that the wind drives away."

The winds would change in 2006 when George crashed his car. After a life evaluation, George realized his need for a personal Lord and Savior. He soon traded almost all of his friends for a newfound life and identity in Christ.

Beginning his finance and investing career in Providence, Rhode Island, George took



opportunities to join fellow believers in sharing their faith with local college students. Then, in 2009, a man named Bob from his church observed George's passion for evangelism. Bob, a Gideon, invited George to attend a new member recruitment event. George accepted the invitation and joined The Gideons.

George continued to faithfully serve the Lord. In time, he got reacquainted with a young lady from his childhood, Elena, who also came from a Christian family that migrated to America from Russia. They married in 2011. Today, they have two young boys.

As George grew in his career, the Lord placed it on his heart to provide Bible-based financial kingdom principles for people. So, in 2021, he and a Christian business partner who shared that vision left their corporation to become partners at Cornerstone Financial Management, LLC. Headquartered outside Boston, Cornerstone's slogan is "Wisdom to Give and Live Well."

George strives to be a Man of God, a Man of Faith, and a Man of Action, which helps him be a better growing follower of Jesus. "You do the right thing, honor God, and He will lead and work things out for His glory," says George.

Close relationships with older Gideons have grown him as a man, husband, and business professional. "The mentoring culture of The Gideons has meant the world to me. There is so much wisdom available for a younger professional like myself. I need the wisdom of men who are further down the road than me—men who have led with integrity in the secular business world," George says.

Relying on the foundation of God's Word, honest family values, and a mission greater than himself, George finds he is still growing and maturing into the man God desires him to be.

LEADERSHIP OF THE GIDEONS INTERNATIONAL

For the 2021-2022 Fiscal Year

INTERNATIONAL OFFICERS

PRESIDENT	Allen J. Huth	<i>Parker, CO</i>
VICE PRESIDENT	Kevin Beal	<i>Hartselle, AL</i>
TREASURER	Kevin Keck	<i>Sevierville, TN</i>
CHAPLAIN	Dr. Kim G. Powell	<i>Oregon, OH</i>
SECRETARY	Dan Heighway	<i>Mt. Juliet, TN</i>

INTERNATIONAL TRUSTEES

AUSTRALIA	Raymond A. Christinat
FINLAND	Lasse Schultz
GERMANY	Manfred Wiegel
JAPAN	Takashi Kondo
KOREA	El Jae Sung
NORWAY	Robin Wold
REPUBLIC OF CHINA (TAIWAN)	James C.H. Chen
SOUTH AFRICA	André du Plessis
USA ZONE 1	John Rotunno
USA ZONE 2	Greg Lange
USA ZONE 3	John Ortega
USA ZONE 4	Larry VanGilder
USA ZONE 5	Bob Drinkall
USA ZONE 6	Ronald Simpson

USA ZONE 7	Bob Hubler
USA ZONE 8	C. Dan Scott
USA ZONE 9	Bruce Patterson
USA ZONE 10	Steve Smith
USA ZONE 11	Lee Logwood
USA ZONE 12	T. Lloyd Crum

INTERNATIONAL AUXILIARY OFFICERS

PRESIDENT	Lynne Peterson	<i>San Jose, CA</i>
VICE PRESIDENT	Betty Dyson	<i>Orangeburg, SC</i>
SECRETARY	Deena Hubler	<i>Jasper, IN</i>
CHAPLAIN	Patsy Pigford	<i>Aberdeen, MS</i>

*Moreover, it is required
of stewards that they be
found faithful.*

1 CORINTHIANS 4:2

FINANCIAL RESULTS 2021-2022

As you read through this Annual Report, you can see how the Lord is using this Association to grow our members so they can reach more people with His Word. While the global pandemic waxed and waned over the past year, our members were steadfast in their prayers for opportunities to witness and share copies of God's Word. Their faith grew as they saw the Lord respond. As a result, God's Word was extended into the hands of more men, women, boys, and girls.

The financial numbers you see on these pages reflect the Lord's grace and mercy, as well as the faithful stewardship of our donors, ministry leaders, and others who partner with us in reaching the lost for Christ. Each dollar received represents funding that in one way or another helped the ministry of The Gideons advance the Gospel.

Would you like to consider how you can help reach others with the Gospel this coming year through your financial gift? Discover more ways to give on page 44 of this publication.

*The Gideons International is also an
accredited member of the Evangelical Council
for Financial Accountability (ECFA)*



Dear Christian Friend,

In Malachi 3:10 we read: “Bring the full tithe into the storehouse, that there may be food in my house. And thereby put me to the test, says the Lord of hosts, if I will not open the windows of heaven for you and pour down for you a blessing until there is no more need.” As Gideons, Auxiliary, and other Christians have sacrificially given to see God’s Word go out, we have seen God bless this Association.

World Scripture Funds, including USA Legacy Scripture receipts of \$3.0 million, reached \$102.8 million, which is \$14.0 million above the 2021-22 goal. Praise God!

With 46.0 million Scriptures purchased and placed this year, we exceeded our goal of 44.4 million. God enabled us to fill every order requested. Scripture orders in supported national association countries totaled 15.7 million. Scripture orders in international outreach countries totaled 20.6 million, but an additional 7.5 million Scriptures were placed using existing Scripture inventories, bringing the yearly total to 53.5 million Scriptures ordered and placed. Add 3.3 million copies of The Life Book and 160,000 Scriptures in the People’s Republic of China for a total of 56.8 million Scriptures, or portions thereof, placed and distributed this past fiscal year.

We praise God for His abundant provision. The following are key financial performance highlights across the worldwide ministry:

- ▶ Australia, Finland, Germany, Japan, Korea, and Norway exceeded their Scripture receipts goals in their local currency.
- ▶ Nigeria exceeded their goal and Brazil, India, and the Philippines exceeded prior year Scripture receipts in their local currency by 10.0%, 13.7%, and 6.9%, respectively.
- ▶ The regions of Africa West, Europe West, Latin America Central, Latin America North and Caribbean, and Latin America South exceeded their Scripture receipts goals in their local currency.
- ▶ 37 of the 38 USA state associations exceeded their Scripture receipts goals.

USA Church Receipts were \$22.0 million or 92.4% of goal. Churches where presentations were made increased by 12,887 for a total of 30,600 churches. As we work on recovering from the pandemic, each camp must strive to visit every eligible church this year.

USA GideonCard Bible Program Receipts totaled \$18.5 million, representing the highest level in history. We thank the Lord for 37 of 38 state associations exceeding their annual GideonCard goals.

We are thankful for Faith Fund Receipts of \$36.1 million from the USA, the highest in history and 39.0% in excess of the annual goal. National Associations contributed \$4.8 million for a total of \$40.9 million. We thank the Lord as He provides financial resources to our membership who, in return, share to meet the spiritual needs of others around the world.

USA Auxiliary Scripture receipts were over \$1.9 million, and we thank God for their faithful giving.

Stewardship activity continues to be an important source of funds as individuals make provision for future gifts to the ministry. Legacy receipts totaled \$12.4 million during the 2021-22 fiscal year, an increase of 35.2% over last year and the highest in history. We thank God for our TorchBearers who choose to leave a legacy to The Gideons International.

The average cost of getting a copy of God’s Word into someone’s hands was \$1.56 this past fiscal year. The increase was primarily due to supply chain issues and inflated cost of materials and production. Much effort is given by our Headquarters team to make sure we can purchase as many Scriptures as possible with the funds God provides.

Thank you for allowing me to serve as your International Treasurer for the past three years. It has been a pleasure to serve on the International Cabinet with some of the godliest men I know. We serve an awesome God, and I am especially humbled and thankful for His abundant grace and mercy.

Respectfully submitted,



A handwritten signature in blue ink that reads "Kevin Keck". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

KEVIN KECK

International Treasurer

STATEMENT OF ACTIVITIES

For the year ended May 31, 2022

REVENUES	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL	EXPENSES	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Contributions				Program Services			
General Support	\$19,505,482	\$-	\$19,505,482	Scripture Purchases & Distribution	\$59,590,149	\$-	\$59,590,149
Endowment	\$-	\$1,500	\$1,500	Membership Support & Development	\$13,183,203	\$-	\$13,183,203
Scriptures	\$54,351,684	\$28,987,361	\$83,339,045	State & Local Level*	\$7,666,433	\$-	\$7,666,433
USA Used at State & Local Level*	\$7,097,264	\$-	\$7,097,264		\$80,439,785	\$-	\$80,439,785
International Contributions	\$7,400,798	\$-	\$7,400,798	SUPPORTING SERVICES			
Dues Income	\$5,606,866	\$-	\$5,606,866	Management & General	\$4,106,985	\$-	\$4,106,985
Investment Income (Loss)	\$(1,619,481)	\$(100,270)	\$(1,719,751)	Fundraising	\$3,366,146	\$-	\$3,366,146
Merchandise Sales	\$2,236,485	\$-	\$2,236,485		\$7,473,131	\$-	\$7,473,131
Other Income	\$533,265	\$-	\$533,265	OPERATING EXPENSES	\$87,912,916	\$-	\$87,912,916
Net assets released from restrictions				CHANGE IN NET ASSETS FROM OPERATIONS	\$7,249,592	\$28,838,446	\$36,088,038
Satisfaction of purpose restrictions	\$50,145	\$(50,145)	\$-	NON-OPERATING ACTIVITIES			
TOTAL SUPPORT & REVENUES	\$95,162,508	\$28,838,446	\$124,000,954	Actuarial adjustment on annuity obligation and payments to donors	\$(575,494)	\$(147,791)	\$(723,285)
				Non-qualified pension plan expense	\$(88,066)	\$-	\$(88,066)
				Change in net assets from non-operating activities	\$(663,560)	\$(147,791)	\$(811,351)
				Change in net assets	\$6,586,032	\$28,690,655	\$35,276,687
				Beginning-of-year net assets	\$59,453,109	\$71,611,464	\$131,064,573
				End-of-year net assets	\$66,039,141	\$100,302,119	\$166,341,260

*NOTE: State & Local Level Income & Expenses are included in Revenues, as well as Expenses of the Association (funded from personal donations by individual members).

Excerpt from 2022 Audited Financial Statements.

For more detailed information, go to: gideons.org/financials

OPERATING EXPENSES

2021-2022

SCRIPTURE PURCHASES & DISTRIBUTION

\$59,590,149

MEMBERSHIP SUPPORT & DEVELOPMENT

\$13,183,203

STATE & LOCAL LEVEL*

\$7,666,433

MANAGEMENT & GENERAL

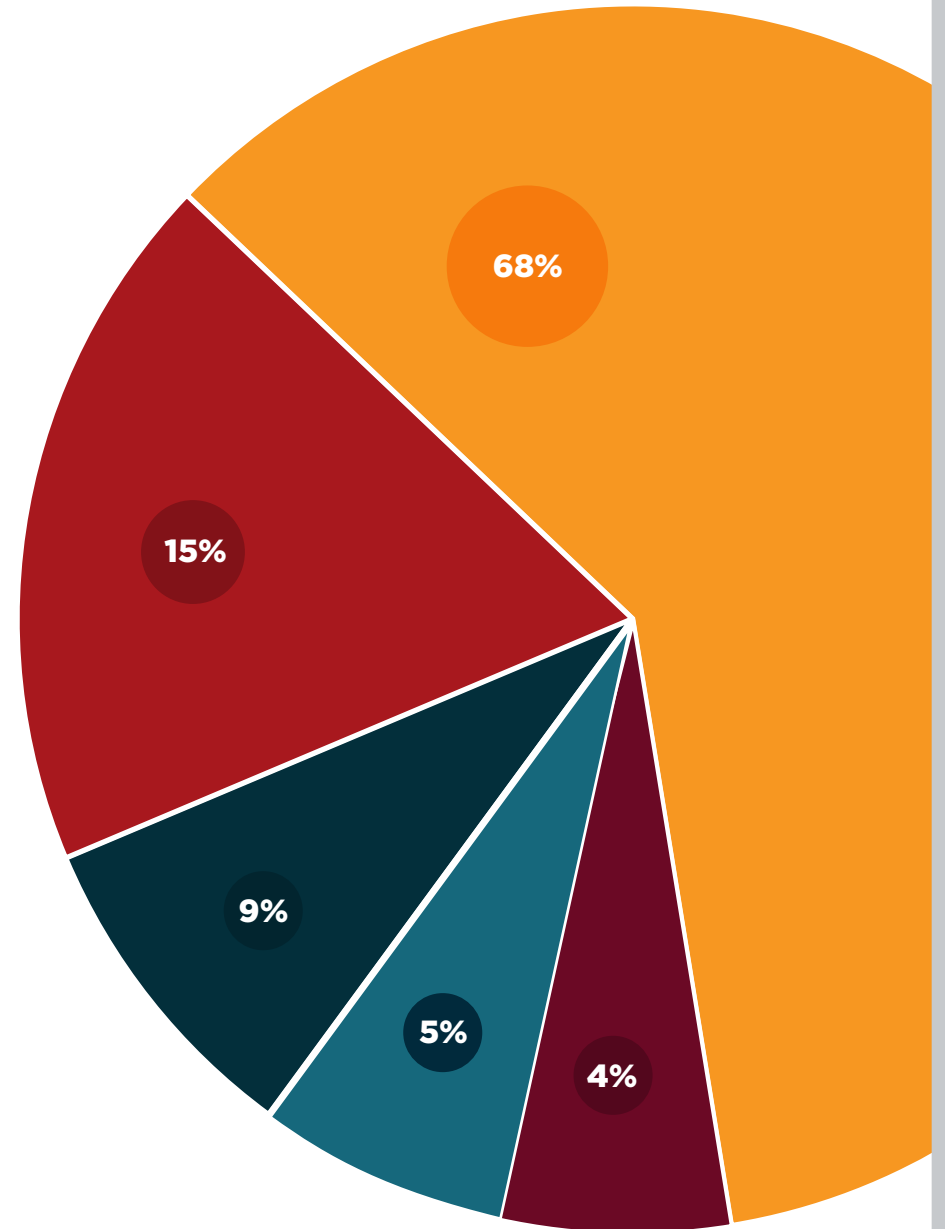
\$4,106,985

FUNDRAISING

\$3,366,146

TOTAL
\$87,912,916

**NOTE: State & Camp level Income & Expenses are included in Revenues, as well as Expenses of the Association (funded from personal donations by individual members).*



OPPORTUNITIES TO INVEST IN **GOD'S KINGDOM**

*And my God will supply every need
of yours according to his riches in
glory in Christ Jesus. PHILIPPIANS 4:19*



INVESTING IN KINGDOM WORK

When you give to send God's Word through The Gideons International—by church donation, honoring someone special through a GideonCard, or simply as a personal contribution or bequest—your donation represents a powerful investment in growing God's Kingdom.

The leadership of The Gideons International works continuously to monitor and negotiate the worldwide rates paid for printing and distributing Scriptures.

In addition, The Gideons International is a long-standing member of the Evangelical Council for Financial Accountability (ECFA), which demonstrates our commitment to financial integrity.

WHAT VALUES WILL YOU PASS ON TO YOUR OFFSPRING?

Imagine looking 50 years into the future and seeing your offspring gathered in the living room. Ask yourself: What would I like to see happening there? What would I like to hear them talking about?

Few people answer they would like to see their grandchildren focusing their lives only on making money. For many people, seeing things like family, unity, and individual family members living productive, God-honoring, and Kingdom-building lives comes to mind. Now consider this question: How far will the financial, gift, and estate planning you have done to date move your family towards the picture of family harmony, individual accomplishment, community involvement, etc., that you just envisioned?

Money is an extraordinarily powerful tool. Like fire, it can be a wonderful servant or a terrible master. Ironically, the better you are at financial planning, gift planning, and estate planning, the more important it is that you prepare your family for the inheritances (financial and emotional) they will receive.

When you communicate clearly and honestly about the joys of hard work, shared goals, generosity, and finances you will see a lasting legacy with your loved ones that begins before being called home. And you can have peace of mind that passing these values on can result in Kingdom impact for future generations through the causes you and your family support.

COMMITMENT TO **FINANCIAL INTEGRITY**

When you financially contribute to The Gideons International, you can have confidence that your gift will be used effectively and efficiently to spread God’s Word. As an accredited member of the Evangelical Council for Financial Accountability (ECFA), The Gideons is committed to fulfilling the standard found in 2 Corinthians 8:21 ESV, “for we aim at what is honorable not only in the Lord’s sight but also in the sight of man.”

ECFA’s Seven Standards of Responsible Stewardship™, drawn from Scripture, are fundamental to operating with integrity. The Gideons International adheres to these seven standards:

- 1. DOCTRINAL ISSUES:** Written statement clearly affirming a commitment to the evangelical Christian faith.
- 2. GOVERNANCE:** Responsible board, a majority independent, who establish policy and review accomplishments.
- 3. FINANCIAL OVERSIGHT:** Complete and accurate financial statements, and engagement of an independent certified public accountant.
- 4. USE OF RESOURCES AND COMPLIANCE WITH LAWS:** Appropriate management and controls to assure all operations are carried out, and resources used, in a responsible manner and in conformity with applicable laws and regulations—such conformity taking into account biblical mandates.
- 5. TRANSPARENCY:** Current financial statements provided upon written request and other disclosures as the law may require.
- 6. COMPENSATION-SETTING AND RELATED-PARTY TRANSACTIONS:** Set compensation of top leader and related-party transactions that demonstrate integrity and propriety.
- 7. STEWARDSHIP OF CHARITABLE GIFTS:** Truthfulness in communications, giver expectations and intent, charitable gifts communication, acting in the best interest of givers, and percentage compensation for securing charitable gifts.

For more detailed financial information, go to: [Gideons.org/financials](https://www.gideons.org/financials)



FRIENDS OF GIDEONS

Friends of Gideons was launched in the USA in 2014. As God was opening more doors for Gideons to reach people for Christ, we realized a great need for additional prayer and financial support. Today, there are over 18,000 Friends in the USA.

Friends have a heart for seeing people come to Christ and are committed to supporting The Gideons through prayer and giving. Friends are also encouraged to share their faith using copies of God's Word. Pocket-sized Scriptures that include the New Testament, Psalms, and Proverbs are available for Friends to purchase in KJV, ESV, and Spanish (without the Gideon emblem).

Friends also receive ministry updates, testimonies, and ways to pray for The Gideons through the Friends of Gideons website and occasional mailings.

Gifts made by Friends of Gideons support Gideons and Auxiliary (their wives) in winning others to the Lord Jesus Christ. Financial contributions equip members with business skills critical to the success of the ministry, instruction in personal witnessing, and the ability to place and distribute God's Word. Friends' gifts impact people in some 200 countries, territories, and possessions.

We are grateful to the Lord for these special partners in ministry who have a vested interest in helping Gideons and Auxiliary in our mission of winning the lost to Jesus. **LEARN MORE AT [FRIENDSOFGIDEONS.ORG](https://www.friendsofgideons.org).**

PARTNER WITH US IN PRAYER

First of all, then, I urge that supplications, prayers, intercessions, and thanksgivings be made for all people. 1 TIMOTHY 2:1

PLEASE PRAY FOR:

THE LOST: For open hearts as they encounter Gideons and Auxiliary who share the hope of Jesus Christ with them through personal witnessing, and through the placement and distribution of God's Word

PASTORS: For encouragement, faith, and strength to lead their congregations in these challenging times

THE CHURCH: For unity and devotion to God's inerrant Word

YOUTH: That more youth be reached through The Life Book, Youth Testaments, and other Scriptures given to students by Gideons

GIDEONS & AUXILIARY: That all will embrace our seven spiritual objectives and enhance their personal witnessing skills

CHRISTIAN BUSINESS AND PROFESSIONAL MEN & THEIR WIVES: That they would hear God's calling to join our Association

WORLD LEADERS: To come to faith in Jesus Christ and lead through God's direction

FUNDS FOR OUR MINISTRY: To equip Gideons with training, resources, tools, and Scriptures necessary to reach the lost with the Gospel

OUR ASSOCIATION'S LEADERSHIP: That they seek wisdom and direction on God's path forward

CONTINUED OPEN DOORS: To schools and colleges, hotels, hospitals and medical offices, veterinary clinics, prisons and jails, crisis pregnancy centers, and domestic violence shelters



MAKE A GIFT TODAY

Conveniently give to The Gideons International anytime by visiting [Gideons.org/Donate](https://www.gideons.org/Donate).

- ▶ Donate and supply Scriptures: Give to the Faith Fund which provides financial assistance in countries that cannot afford to supply all of their own Scriptures.
- ▶ Donate and support the overall ministry: Meet the pressing needs of The Gideons International today by giving a donation wherever needed most.
- ▶ Multiply your impact through ongoing giving: Select the “make this a monthly donation” option to begin a recurring gift for either Scriptures or wherever needed most.

LEAVE A LEGACY



TorchBearers is a special group of members and supporters of The Gideons International who express their faith and further their legacy by including the ministry in their estate plans. Future provision to win others to the Lord Jesus Christ has eternal impact. Just like Gideon, the Old Testament judge whose 300 men broke open their jars to shed the light of their torches (Judges 7:16-20), TorchBearers can spread the light of the Gospel for generations to come.

To become a TorchBearer, consider including The Gideons International in your estate plans. If you have named The Gideons as a beneficiary through your will, trust, life insurance, or financial account, please contact the Stewardship team at International Headquarters so we can honor your intentions.

TALK TO OUR STAFF PROFESSIONALS

Staff of The Gideons Stewardship Division at International Headquarters are ready to support you in accomplishing your generosity goals. They are available to assist you in stewarding your God-given resources in a way that expresses your deepest values and honors the Lord. You may reach them by:

PHONE: 615-564-5277 (*M-F, 8:00 a.m. to 4:30 p.m., Central Time*)

EMAIL: stewardship@gideons.org

MAIL: The Gideons International
P.O. Box 140800
Nashville, TN 37214-0800

GIDEONCARD BIBLE PROGRAM



GideonCards are more than attractive greeting cards, they are a personal and practical Christian outreach. Each card has two recipients: the person who receives the card and the second person—somewhere in the world—who will ultimately encounter the Gospel because the funds provided through GideonCards support Scripture distribution. Visit [SendtheWord.org](https://www.sendtheword.org) to choose a card and donate Bibles in honor or memory of someone.

You will be enriched in every way to be generous in every way, which through us will produce thanksgiving to God. For the ministry of this service is not only supplying the needs of the saints but is also overflowing in many thanksgivings to God.”

2 CORINTHIANS 9:11-12

STAY CONNECTED

For the latest news, testimonies, and other inspiring content from our ministry: [Gideons.org/blog](https://gideons.org/blog) | Like us on Facebook

HAVE A GIDEON-RELATED TESTIMONY TO SHARE?

testimonies@gideons.org

GIDEON BIBLE APP


Download from the App Store & Google Play

CONNECT WITH OTHER MEMBERS:

GideonNow App (for members only)
Download from the App Store & Google Play

THECONNECTION (for members only)

theconnection.gideons.org



Therefore, my beloved brothers, be steadfast, immovable, always abounding in the work of the Lord, knowing that in the Lord your labor is not in vain. 1 CORINTHIANS 15:58

